

BUSM3081 Managing Entrepreneurship

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Recommended for Purchase (1 items)

Managing Innovation: Integrating Technological, Market and Organisational Change, by Joseph Tidd; J. R. Bessant, 2009

[Book](#) | Recommended for student purchase | This is the 4th edition

Supplementary Text (1 items)

Managing Innovation: Integrating Technological, Market and Organisational Change, by Joseph Tidd; J. R. Bessant; Keith Pavitt, 2005

[Book](#) | Essential | This ebook is the 3rd edition

Further Reading (6 items)

Innovation Management: strategy and implementation using the pentathlon framework : includes 77 innovation case studies - from the service and manufacturing sectors from around the globe, by Keith Goffin; Rick Mitchell, 2010

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Seeing What's Next: using the theories of innovation to predict industry change, by Clayton M. Christensen; Scott D. Anthony; Erik A. Roth, 2004

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The Innovator's Dilemma: when new technologies cause great firms to fail, by Clayton M. Christensen, 1997

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Why Innovation Fails: hard-won lessons for business, by Carl Franklin, 2003

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Where Stuff Comes From: how toasters, toilets, cars, computers, and many other things come to be as they are, by Harvey Luskin Molotch, 2005

[Book](#)

Diffusion of Innovations, by Everett M. Rogers, 2003

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Journals (5 items)

Students should familiarise themselves with:

International Journal of Innovation Management

| Further

Journal of entrepreneurship, management and innovation

| Further

Journal of technology management & innovation

| Further

Journal of Product Innovation and Management

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